



Marketing Sales Management Program
 Program Planner for AAS Degree, AS Diploma, & Diploma

Student Name & ID:

Major:

Academic Year:

Course #	Course Title	Pre - Requisites (Complete these 1st)	Semester Offered	Credits			Semester & Year Taken	Grade
				AAS Degree	2 Year Diploma	1 Year Diploma		
ENGL 1308	Stretch Analytical Writing <u>OR</u>		F, S	3	3	3		
ENGL 1302	Analytical Writing		F, S					
DVRS 1310	Human Relations for the Workplace <u>OR</u>		F, S		3	3		
DVRS 1304	Diversity & Social Justice		F, S					
CPTR 1210	Introduction to Computers		F,S,SS	3	3	3		
SAMG 1200	Principles of Marketing		F, S	3	3	3		
SAMG 1206	Strategic Customer Service		F, S	3	3	3		
SAMG 1211	Professional Sales Fundamentals		FALL ONLY	3	3	3		
SAMG 1215	Principles of Management		F, S	3	3	3		
SAMG 1221	Branding and Promotion		SPR ONLY	3	3			
SAMG 1236	Professional Development		FALL ONLY	2	2	2		
SAMG 1241	Internship I	SAMG 1236 Prof Dev	F,S,SS	2	2	2		
BUSM 1260	Applied Business Mathematics and Calculators	PRE-REQ to SAMG 1251	FALL ONLY	3	3	3		
SAMG 1251	Financial Strategies Fundamentals	BUSM 1260 Bus Math	SPR ONLY	3	3	3		
SAMG 2245	Marketing Strategies	SAMG 1200 Prin Mkt	SPR ONLY	3	3			
SAMG 2255	Professional Sales Strategies	SAMG 1211 Prof Sales Fund	FALL ONLY	3	3			
SAMG 2266	Internship II	SAMG 1236 & 1241 PD & Intern I	F,S,SS	2	2			
SAMG 2270	Managing Human Resources	SAMG 1215 Prin of Mgmt	FALL ONLY	3	3			
SAMG 2280	Sales Force Management	SAMG 1211 & 1215 PSF & PMgmt	FALL ONLY	3	3			
SAMG 2285	Entrepreneurship	SAMG 1200 & 1251 PMktg & FSF	SPR ONLY	3	3			
GOAL Area 1: GenED - Communications: ORAL				3				
GOAL Area 1: GenED - Communications: WRITTEN				3				
GOAL Area 5: GenED - Social or Behavioral Science				3				
GOAL Area 2: GenED (Critical Thinking) - <u>OR</u> - GOAL Area 6: GenED (Humanities)				3				
GenED Elective: (Select from MNTC Goal Areas)				3				
Updated: 01-22-22				60	51	31		

Contact Rebecca (Becky) Shand at Rshand@sctcc.edu / 320-308-0970 for more information!